

ORDER



Orders
Order / Rev: 355831
Alt Order #: 06852301
Product Desc: DEMO.SEN.CAM.COMM.
Estimate: 1472
Flight Dates: 09/18/12 - 09/24/12
Original Date / Rev: 09/14/12 / 09/14/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Senatorial Campaign Cor
Demographic: A35+
Product Codes: PL Issue
Priority: P-01
Revenue Codes: HOUSE, ISSUE, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	51	\$35,675.00	\$30,323.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	51	\$35,675.00	\$30,323.75	0.00
Totals	51	\$35,675.00	\$30,323.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	24%	\$35,675.00
Market	100%	\$148,645.83

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$47,566.67
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	20%	\$29,729.17
KTUD	1%	\$1,486.46
KVMY	6%	\$8,918.75
KVVU	14%	\$20,810.42
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$4,459.38

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	09/18/12	09/21/12	M-F 5-6am Action News	CM	M-F 5-6a	- TWTF - -	:30	4	\$225.00	P-01	0.00	NM	4	\$900.00

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ACTION NWS@5AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	- TWTF - -			4			\$225.00			0.00		
2	KTNV	09/18/12	09/21/12	M-F 6-7am Action News	CM	M-F 6-7a	- TWTF - -	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@6AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	- TWTF - -			1			\$500.00			0.00		
3	KTNV	09/18/12	09/21/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	- TWTF - -	:30	4	\$500.00	P-01	0.00	NM	4	\$2,000.00
GD MRN AMR-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	- TWTF - -			4			\$500.00			0.00		
4	KTNV	09/18/12	09/21/12	430x News Early Edition Action News 430x-5x	CM	Sun-Thur 430x-5x	- TWTF - -	:30	3	\$150.00	P-01	0.00	NM	3	\$450.00
ACTN NWS@430AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	- TWTF - -			3			\$150.00			0.00		
5	KTNV	09/22/12	09/22/12	Sat 5a News Sat 5a-6a News	CM	Sat 5a-6a News	- - - - - S-	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
ACTN NWS SA@5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	- - - - - S-			1			\$300.00			0.00		
6	KTNV	09/22/12	09/22/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA	- - - - - S-	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
GD MRN-SAT-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	- - - - - S-			1			\$750.00			0.00		
7	KTNV	09/22/12	09/22/12	Sat 8a Sat 8a-9a	CM	Sat 8a-9a	- - - - - S-	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
ACTN NWS SA@8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	- - - - - S-			1			\$600.00			0.00		
8	KTNV	09/23/12	09/23/12	Sun 5a News Sun 5a-6a News	CM	Sun 5a-6a News	- - - - - S	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
ACTN NWS SU@5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	- - - - - S			1			\$300.00			0.00		
9	KTNV	09/23/12	09/23/12	Sun 8a Sun 8a-9a	CM	Sun 8a-9a	- - - - - S	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
ACTN NWS SU@8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	- - - - - S			1			\$600.00			0.00		
10	KTNV	09/18/12	09/21/12	M-F 10-11a The View	CM	M-F 10-11a	- TWTF - -	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
VIEW-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	- TWTF - -			1			\$600.00			0.00		
11	KTNV	09/18/12	09/21/12	M-F 11-12p Action News	CM	M-F 11-12p	- TWTF - -	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTN NEWS@11AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	- TWTF - -			1			\$500.00			0.00		
E 12	KTNV	09/18/12	09/21/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	- TWTF - -	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
CHEW-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	- TWTF - -			1			\$450.00			0.00		
13	KTNV	09/18/12	09/21/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P	- TWTF - -	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
ACTION NEWS @ 330															

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Advertiser: Democratic Senatorial Campaign Comm
 Product Desc: DEMO.SEN.CAM.COMM.
 Estimate: 1472

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	09/18/12	09/21/12	330PM ACTION NEWS CM 330pm Action News	CM	M-F 330PM-4P - TWTF--	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
ACTION NEWS @ 330														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF--				1	\$350.00		0.00			
14	KTNV	09/18/12	09/21/12	M-F 5-5:30p CM Action News @ 5p	CM	M-F 5-5:30p - TWTF--	:30	2	\$600.00	P-01	0.00	NM	2	\$1,200.00
ACTION NWS@5PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF--				2	\$600.00		0.00			
15	KTNV	09/18/12	09/21/12	M-F 6-7p CM Action News	CM	M-F 6-7p - TWTF--	:30	3	\$600.00	P-01	0.00	NM	3	\$1,800.00
ACTION NWS @6PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF--				3	\$600.00		0.00			
16	KTNV	09/22/12	09/22/12	Sat 6-6:30p CM Action News	CM	Sat 6-6:30p -----S-	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@6PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$500.00		0.00			
17	KTNV	09/23/12	09/23/12	Sun 6-7p CM Action News	CM	Sun 6-7p -----S (6:00 PM-6:30 PM)	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTION NWS@6PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$650.00		0.00			
E 18	KTNV	09/18/12	09/21/12	7p-730p M-F CM 7p Access Hollywood	CM	7p-730p - TWTF--	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
ACCESS HOLLYWD<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF--				2	\$500.00		0.00			
19	KTNV	09/18/12	09/21/12	M-F 7:30-8p CM Millionaire	CM	M-F 730-8p - TWTF--	:30	4	\$500.00	P-01	0.00	NM	4	\$2,000.00
miLLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF--				4	\$500.00		0.00			
E 20	KTNV	09/24/12	09/24/12	Monday ABC Prime Other CM DANCE W/ STARS	CM	DANCE W/ STARS M----- (8:00 PM-10:00 PM)	:30	1	\$10,000.00	P-01	0.00	NM	1	\$10,000.00
DANCE W/ STARS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$10,000.00		0.00			
21	KTNV	09/18/12	09/21/12	M-F 11-11:35p CM Action News	CM	M-F 11-11:35p - TWTF--	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
ACTION NWS@11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF--				1	\$1,500.00		0.00			
22	KTNV	09/22/12	09/22/12	Sat 11-11:35 CM Action News	CM	Sat 11-11:35p -----S-	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
ACTION NWS@11P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,250.00		0.00			
23	KTNV	09/24/12	09/24/12	M-F 5-6am CM Action News	CM	M-F 5-6a M-----	:30	1	\$225.00	P-01	0.00	NM	1	\$225.00
ACTION NWS@5AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$225.00		0.00			
24	KTNV	09/24/12	09/24/12	M-F 6-7am CM Action News	CM	M-F 6-7a M-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@6AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$500.00		0.00			
25	KTNV	09/24/12	09/24/12		CM	M-F 7-9a M-----	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00

Advertiser:	Democratic Senatorial Campaign Comm
Product Desc:	DEMO.SEN.CAM.COMM.
Estimate:	1472

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7-9a Good Morning America											
				GD MRN AMR-ABC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M- - - - -		2			\$500.00		0.00				
E 26	KTNV	09/24/12	09/24/12	430x News Early Edition	CM	Sun-Thur 430x-5x	M- - - - -	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
				Action News 430x-5x											
				ACTN NWS@430AM<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M- - - - -		1			\$150.00		0.00				
27	KTNV	09/24/12	09/24/12	M-F 10-11a	CM	M-F 10-11a	M- - - - -	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
				The View											
				VIEW-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M- - - - -		1			\$600.00		0.00				
28	KTNV	09/24/12	09/24/12	M-F 11-12p	CM	M-F 11-12p	M- - - - -	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				Action News											
				ACTN NEWS@11AM<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M- - - - -		1			\$500.00		0.00				
E 29	KTNV	09/24/12	09/24/12	The Chew 12p-1p	CM	12p-1p	M- - - - -	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
				M-F 12p-1p											
				CHEW-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M- - - - -		1			\$450.00		0.00				
30	KTNV	09/24/12	09/24/12	330PM ACTION NEWS	CM	M-F 330PM-4P	M- - - - -	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
				330pm Action News											
				ACTION NEWS @ 330											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M- - - - -		1			\$350.00		0.00				
31	KTNV	09/24/12	09/24/12	M-F 5-5:30p	CM	M-F 5-5:30p	M- - - - -	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
				Action News @ 5p											
				ACTION NWS@5PM<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M- - - - -		1			\$600.00		0.00				
32	KTNV	09/24/12	09/24/12	M-F 6-7p	CM	M-F 6-7p	M- - - - -	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
				Action News											
				ACTION NWS @6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M- - - - -		1			\$600.00		0.00				
E 33	KTNV	09/24/12	09/24/12	7p-730p M-F	CM	7p-730p	M- - - - -	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				7p Access Hollywood											
				ACCESS HOLLYWD<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M- - - - -		1			\$500.00		0.00				
34	KTNV	09/24/12	09/24/12	M-F 7:30-8p	CM	M-F 730-8p	M- - - - -	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				Millionaire											
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M- - - - -		1			\$500.00		0.00				
35	KTNV	09/24/12	09/24/12	M-F 11-11:35p	CM	M-F 11-11:35p	M- - - - -	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
				Action News											
				ACTION NWS@11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M- - - - -		1			\$1,500.00		0.00				
													Totals	51	\$35,675.00